

Fair Date	September 2021																								
Opening Hours	10:00 – 18:00																								
Venue	Shanghai Exhibition Center (Address: No. 1000 Yan'an Mid Road)																								
Exhibition Space	22,000 sqm gross (2019)																								
No. of Exhibitors	431 from 27 countries/regions (2019)																								
No. of Visitors	20,036 (2019)																								
Product Groups	<p>Dining Cookware, tableware, kitchen accessories, houseware, storage, small electrical appliances</p> <p>Living Interior decoration, design accessories, small furniture, lighting, home accessories, home textiles, and home fragrances</p> <p>Giving Design and trend oriented gifts, arts and crafts, beauty and wellness products, gadgets, personal and fashion accessories, travel accessories</p>																								
Visitor Groups	<p>Trade Buyer</p> <ul style="list-style-type: none"> - Retail: retailers / boutiques / department stores / large scale retail stores / mail order houses, / e-tailers - Wholesales: Trading houses/ importers / wholesalers / commercial agents - Service: interior designers / design studios / real estate developers / hospitality and restaurant business operators <p>Press</p> <p>Public Visitor (on last show day only)</p>																								
Participation Fee	<table border="1"> <tr> <th colspan="2">Raw space (Minimum 36sqm)</th> </tr> <tr> <td>Zone A</td> <td>RMB 2,160/sqm</td> </tr> <tr> <td>Zone B</td> <td>RMB 1,710/sqm</td> </tr> <tr> <th colspan="2">Standard booth (Minimum 9sqm)</th> </tr> <tr> <td>Zone A</td> <td>RMB 2,960/sqm</td> </tr> <tr> <td>Zone B</td> <td>RMB 2,510/sqm</td> </tr> <tr> <td colspan="2"><u>Each 9sqm booth includes</u></td> </tr> <tr> <td>- Booth Construction</td> <td>- 1 socket outlet</td> </tr> <tr> <td>- Side & rear partitions</td> <td>- 1 information cabinet</td> </tr> <tr> <td>- Wall to wall carpet</td> <td>- 1 table & 2 chairs</td> </tr> <tr> <td>- 3 spot lights</td> <td>- 3 shelves</td> </tr> <tr> <td colspan="2"> <ul style="list-style-type: none"> ● Additional fee <ul style="list-style-type: none"> - 2-side opened: +5% of total cost - 3-side opened: +10% of total cost - 4-side opened: +15% of total cost ● 6% VAT included in all price ● 10% early bird discount for submitting application on or before 31 March 2021 </td> </tr> </table>	Raw space (Minimum 36sqm)		Zone A	RMB 2,160/sqm	Zone B	RMB 1,710/sqm	Standard booth (Minimum 9sqm)		Zone A	RMB 2,960/sqm	Zone B	RMB 2,510/sqm	<u>Each 9sqm booth includes</u>		- Booth Construction	- 1 socket outlet	- Side & rear partitions	- 1 information cabinet	- Wall to wall carpet	- 1 table & 2 chairs	- 3 spot lights	- 3 shelves	<ul style="list-style-type: none"> ● Additional fee <ul style="list-style-type: none"> - 2-side opened: +5% of total cost - 3-side opened: +10% of total cost - 4-side opened: +15% of total cost ● 6% VAT included in all price ● 10% early bird discount for submitting application on or before 31 March 2021 	
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Admission Fee	Free admission for trade buyers RMB100 admission fee for public																								
Organiser	Messe Frankfurt (Shanghai) Co., Ltd. Jiangsu United Asia International Exhibition Co Ltd																								
Contact	<p>Messe Frankfurt (Shanghai) Co., Ltd</p> <p>11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122, P.R. China</p> <p>Tel: + 86 21 6160 8575</p> <p>Fax: + 86 21 6168 0788</p> <p>E-mail: interior@china.messefrankfurt.com</p> <p>Website: www.il-china.com</p>																								